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For Immediate Release:

Contact: Dennis G. Hunter
Vice President, Marketing
Coast Central Credit Union
(707) 445-8801, Ext. 309
Email: dhunter@coastccu.org

**ANN JADRO-BETTIGA NAMED VP, HUMAN RESOURCES
AT COAST CENTRAL CREDIT UNION**

EUREKA – Ann Jadro-Bettiga, a third generation Humboldt County native, has been named as Vice President, Human Resources, at Coast Central Credit Union. In making this announcement, Dean G. Christensen, President/CEO stated that “we’re very fortunate to have someone of Ann’ stature right here in our local area. She brings over 17 years of customer service and employee relations experience to the credit union. She’ll do very well here.”

Jadro-Bettiga recently held the post of Director of Human Resources for the Pacific Region of Suddenlink Communications for the past seven years. She has been on staff for Suddenlink, formerly Cox Communications, since 1991. She received a BS Degree in Business Administration and Speech Communications from Southern Oregon State University. She is also a graduate of the Stanford Graduate School of Business Human Resource Executive Program. Jadro-Bettiga lives in Loleta with her husband Kyle and two sons Cole and Clint.

In addition, Christensen announced that Stephanie McCaleb has retired after serving the credit union as its Vice President, Human Resources since 1990. “In the past eighteen years, Stephanie has been a very important, hard working and dedicated member of our senior management team. She has contributed greatly to our many years of outstanding performance,” he said. “On behalf of the credit union’s volunteer Board of Directors, its Supervisory Committee, management and staff, I wish Stephanie all the best as she begins a new chapter in her life.”

Founded in 1950, Coast Central Credit Union is the largest locally owned member-owned financial institution on the North Coast. It operates eleven member services branches and 19 ATMs throughout Humboldt, Del Norte and Trinity counties. www.coastccu.org.