

For Immediate Release:

**Coast Central Credit Union Voted Best
Financial Institution and Best Real Estate Lender On
California's North Coast!**

Eureka - Coast Central Credit Union has won first place in the category of Banks and Credit Unions in the *Times-Standard* newspaper's 'Best of the North Coast' Readers Choice Awards. This is the seventh consecutive year that Coast Central Credit Union has won this prestigious title. The credit union was also voted the best Real Estate Lender on California's north coast. The *Times-Standard* is a large regional daily newspaper with a 23,000 circulation in Humboldt, Del Norte and Trinity counties of California.

According to President/CEO Dean G. Christensen, Coast Central Credit Union's staff continuously works hard to be the best. "I am very pleased and proud that Times-Standard readers honored us with these two awards. I feel this is a great testament to the high quality of service our staff provides to our members. When asked why I feel we have won these awards for so many years, I firmly believe it is because our staff goes beyond the norm to provide outstanding service to our members."

Christensen added, "We appreciate having such loyal members and we thank them for their votes of confidence. Our membership now totals over 51,500 and we continue to grow."

Coast Central Credit Union has been providing a full array of financial services to residents and businesses on the north coast since 1950. Its eleven Member Service Branches are

located in Arcata, Crescent City, Eureka, Fortuna, Hoopa, McKinleyville, Weaverville, and Willow Creek. The credit union has nineteen convenient ATMs throughout Humboldt, Del Norte and Trinity counties and has access to 25,000 surcharge-free ATMs across the country through the Co-Op Network. It also conducts on-line banking services via its web site: www.coastccu.org.