



Coast Central Credit Union: A Model Credit Union

For Immediate Release:

June 2010: It is with great pride that **BauerFinancial, Inc.**, Coral Gables, Florida, announces that **Coast Central Credit Union** has earned its highest 5-Star Superior rating for strength and stability. The past few years have been extremely difficult for the financial industry and the fact that Coast Central Credit Union continues to excel in such areas as capital adequacy, delinquent loan levels and profitability, clearly indicates it is one of the strongest credit unions in the country. Having earned this top rating for 64 consecutive quarters puts Coast Central Credit Union into the category of “Exceptional Performance Credit Union”, a designation reserved for those institutions that have maintained 5-Stars for at least 10 years.

“As the number of ‘problem’ financial institutions continues to grow,” comments Karen L. Dorway, president of BauerFinancial, “the fact that Coast Central Credit Union not only just withstands the pressures, but even excels in this environment, indicates its management is doing things right. Bauer’s stringent 5-Star requirements haven’t changed, but the climate definitely has and the fact that Coast Central Credit Union has earned this prestigious rating sets it well above its peers.”

Since 1950, Coast Central Credit Union has been serving the financial needs of its members. It operates through eleven conveniently located offices in Arcata, Crescent City, Eureka, Fortuna, Hoopa, McKinleyville, Weaverville and Willow Creek, owns and operates nineteen ATM machines through Humboldt, Del Norte and Trinity counties and can be found on the internet at www.coastccu.org. In addition, members have access to over 28,000 surcharge-free ATMs nationwide through the Co-Op Network.

BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation’s leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays for its rating, nor can they elude it. To look at star ratings for Coast Central Credit Union or any other financial institution, visit www.bauerfinancial.com.