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Through Increasingly Difficult Environment, Coast Central Credit Union Boasts Top Safety Rating

For Immediate Release:

July 2008: Coast Central Credit Union stands strong in the current environment while many financial institutions are faltering. You don't have to take their word for it, though; Coast Central has earned a 5-Star Superior rating from BAUERFINANCIAL, Inc. of Coral Gables, FL, the nation's leading independent credit union rating and research firm. The 5-Star rating is based on the overall financial picture of the institution and indicates that Coast Central Credit Union is one of the strongest credit unions in the nation. What's more, this represents the 56th consecutive quarter that Coast Central has earned this highest honor giving it the added distinction of being an "Exceptional Performance Credit Union". Only institutions that have achieved this highest 5-Star rating for ten years or longer can claim this distinction.

"In a climate where it is increasingly difficult to shine, Coast Central Credit Union proves it can be done," remarks Karen L. Dorway, president of the research firm. "In fact, members should be proud that their credit union is one of the elite financial institutions in the nation. They can rest assured that their deposits are well-placed in this 5-Star credit union."

Since 1950, Coast Central Credit Union has been serving the financial needs of its members. It operates through eleven conveniently located offices in Arcata, Crescent City, Eureka, Fortuna, Hoopa, McKinleyville, Weaverville and Willow Creek, owns and operates nineteen ATM machines through Humboldt, Del Norte and Trinity counties and can be found on the internet at www.coastccu.org. In addition, members have access to over 25,000 surcharge-free ATMs nationwide through the Co-Op Network.

BAUERFINANCIAL, Inc., Coral Gables, Florida, the nation's leading independent bank and credit union rating and research firm, has been reporting on and analyzing the performance of U.S. banks and credit unions since 1983. No institution pays for its rating, nor can they elude it. To look at star ratings for Coast Central or any other financial institution, visit www.bauerfinancial.com.