

For Immediate Release:

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**Coast Central Community Investment Program
Awards \$50,000 in Community Grants!**

Eureka – Three community grants totaling \$50,000 have been awarded by Coast Central Credit Union. This was announced by Dean G. Christensen, the credit union's President/CEO.

As part of its Community Investment Program, the credit union's volunteer Board of Directors approved the following community awards:

- \$25,000 to St. Joseph Hospital's "Blueprint for Excellence" project;
- 12,000 to the McKinleyville Community Services District for the Hiller Park "Tot Lot" playground; and,
- \$13,000 to the County of Humboldt, Department of Health and Human Services for over 200 car seats/booster seats and educational materials to be distributed to children of low-income families.

According to Dean G. Christensen, "the Coast Central Community Investment Program commits \$100,000 each year to assist community organizations throughout Humboldt, Del Norte and Trinity counties. This \$100,000 is divided into two separate 'rounds' of \$50,000 each. Individual awards range from a minimum of \$5,000 to a maximum of \$25,000 and are granted to approximately three to six organizations during each round." Christensen also stated that "on behalf of our membership, our Board, management and staff, I'm very proud that we're able to give back to the communities we serve. This level of giving by the credit union will provide these organizations the necessary stimulus during trying economic times."

This program is in addition to the numerous contributions and donations we already make to community organizations throughout the year. Recommendations from a pool of requests were made to the credit union's Board of Directors by a committee comprised of credit union staff. Christensen stated, "Coast Central would also like to recognize and thank the Humboldt Area Foundation and its Program Officer, Heather Hostler, for their assistance in our selection process."

The first round of community grants by the credit union for 2010 begins in January. Applications for grant requests can be obtained online at www.coastccu.org or by contacting the credit union at (707) 445-8801, ext. 309. You can also contact the Humboldt Area Foundation.