

**For Immediate Release:**

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**Coast Central Community Investment Program  
Awards \$50,000 in Community Grants!**

**Eureka** – Five community grants totaling \$50,000 have been awarded by Coast Central Credit Union. This was announced today by Dean G. Christensen, the credit union's President/CEO. As part of its Community Investment Program, the credit union's volunteer Board of Directors approved the following community awards:

- \$6,316 to Arcata House to support construction of a second unit at its Janes Road site;
- \$10,000 to the Northern California Community Blood Bank for the purchase of a new apheresis machine for use in performing therapeutic plasma exchanges;
- \$10,000 to the Humboldt Literacy Project for books, computer equipment and other teaching materials;
- \$15,629 to St. Vincent de Paul toward replacing its roof; and,
- \$8,055 to the Greater Rural Rescue Society in Hoopa to build a permanent accommodation for dogs and cats in the Hoopa Valley.

According to Dean G. Christensen, "the Coast Central Community Investment Program commits \$100,000 each year to assist community organizations throughout Humboldt, Del Norte and Trinity counties. This \$100,000 is divided into two separate 'rounds' of \$50,000 each. Individual awards range from a minimum of \$5,000 to a maximum of \$25,000 and are granted to approximately three to six organizations during each round." Christensen also stated that "on behalf of our membership, our Board, management and staff, I'm very proud that we're able to give back to the communities we serve. This level of giving by the credit union will provide these organizations the necessary stimulus during trying economic times."

This program is in addition to the numerous contributions and donations we already make to community organizations throughout the year. Recommendations from a pool of requests were made to the credit union's Board of Directors by a committee comprised of credit union staff. Christensen stated, "Coast Central would also like to recognize and thank the Humboldt Area Foundation and its Program Officer, Heather Hostler, for their assistance in our selection process."

The first round of community grants by the credit union for 2012 is beginning now. Applications for grant requests can be obtained online at [www.coastccu.org](http://www.coastccu.org) or by contacting the credit union at (707) 445-8801, ext. 309. You can also contact the Humboldt Area Foundation. The deadline for this round is Wednesday, February 29, 2012.

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