

February 16, 2009

For Immediate Release:

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**KRIS GRIFFIN NAMED NEW MEMBER SERVICES MANAGER
AT COAST CENTRAL CREDIT UNION, CRESCENT CITY**

CRESCENT CITY – Kris Griffin, a 16 year Del Norte resident, has been named as Member Services Manager, of the Crescent City Member Services Branch of Coast Central Credit Union. In making this appointment, the credit union’s President/CEO Dean G. Christensen stated that “we’re fortunate in finding such a talented individual who has a combination of knowledge of the financial services industry and experience in our local market. She will be a great asset to our credit union.”

Griffin comes to Coast Central Credit Union with 18 years experience in banking, with 14 years of upper management. She began her career at Western Bank in Cave Junction, Oregon in 1992 and moved to Crescent City in 1994.

Kris Griffin also believes in strong community involvement having served as a member of Soroptimist, Rotary and Girl Scouts. She spends a great deal of her time with her family. Kris shares a blended household with her husband, Tom. Their six children range in age from 19 to two months.

Griffith stated, “I am honored to join the Coast Central Credit Union family. I was born and raised in a small town, and have lived and worked in Crescent City for 16 years, so I know the value of being part of a small community. I am very excited to work for an establishment whose main focus is to give back to its members and the local Community it serves. I look forward to meeting our members and neighbors and discussing their financial needs. Whether for personal or business needs, or Community Service requests, please stop by. I can’t wait to share the best of the Credit Union with you and the Community.”

Founded in 1950, Coast Central Credit Union is the largest locally owned member-owned financial institution on the North Coast. It operates eleven member services branches and 19 ATMs throughout Humboldt, Del Norte and Trinity counties. www.coastccu.org.