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For Immediate Release:

Contact: Dennis G. Hunter
Vice President, Marketing
Coast Central Credit Union
(707) 445-8801, Ext. 309
Email: dhunter@coastccu.org

**KRISTIN ZELLER NAMED VICE PRESIDENT, MEMBER SERVICES
AT COAST CENTRAL CREDIT UNION**

EUREKA – Kristin Zeller, a ten-year staff member at Coast Central Credit Union, has been appointed as the credit union’s Vice President, Member Services. In making this announcement, Dean G. Christensen, President/CEO stated that “we are very pleased to have found the best person for this position right here at the credit union. We are confident that Kristin will provide superb leadership to our staff and outstanding service to our members in her new role as Vice President of Member Services.”

Zeller, born and raised on the north coast, has served the credit union as Member Services Branch Manager overseeing both the McKinleyville-Ray’s Food Place and McKinleyville Central Avenue member service branches. She has also served as the credit union’s Quality Service Manager, Member Services Supervisor and Member Services Representative. Kristin is a member of the Mad River Rotary Club, a board member for the McKinleyville Chamber of Commerce and chapter president for the American Business Women’s Association.

Zeller has her Bachelor’s Degree in Business Management and is a Theta Class graduate from Western CUNA Management School. She served for three years as class secretary and also graduated with high honors. Kristin and her husband Aaron have been married for 8 years and have two boys, Cole (4) and Wyatt (18 months).

In addition, Christensen announced that Ches Meierding has retired after serving the credit union as its Vice President, Member Services since 1986. “In the past twenty-five years, Ches has been a very important, hard working and dedicated member of our senior management team. He has contributed greatly to our many years of outstanding performance,” he said. “On behalf of the credit union’s volunteer Board of Directors, its Supervisory Committee, management and staff, I wish Ches all the best as he begins a new chapter in his life.”

Founded in 1950, Coast Central Credit Union is the largest locally owned member-owned financial institution on the North Coast. It operates twelve member services branches and 20 ATMs throughout Humboldt, Del Norte and Trinity counties. www.coastccu.org.