

NEWS RELEASE:

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Local Financial Advisor Receives Woman of Distinction Honors

EUREKA, CA – Linda Cohen, a Financial Advisor at Coast Central Credit Union, registered through CUNA Brokerage Services, Inc. has received the 2009 Women of Distinction award in recognition of her superior performance, value and overall contribution to the financial services industry. In addition, Linda was named as one of ten President's Select recipients nationwide.

Women of Distinction and President's Select awards are presented by CUNA Brokerage Services, Inc. recognizing the top female financial advisors throughout the nation within their broker/dealer operation. Candidates are nominated by industry peers, and selections are based on the nominee's annual performance and outlined contribution to their clientele, the credit unions they service, as well as the financial services industry as a whole.

Through her role as a Woman of Distinction, Cohen will participate in a national mentoring program sponsored by CUNA Brokerage Services, Inc. where she will have the opportunity to work with, and foster, female advisors who are new to the industry.

Linda Cohen has 18 years experience in the financial services industry. She was awarded the designation of Chartered Retirement Planning Counselor by the College of Financial Planning in 2007. Linda, as a Financial Advisor, has served Coast Central Credit Union members for 9 years.

CUNA Brokerage Services, Inc. utilizes face-to-face financial advisors to help credit unions meet member retirement, investment and insurance needs. Working onsite at credit unions, financial advisors provide members with comprehensive financial services from simple transactions to complex financial planning and wealth management services.

CUNA Brokerage Services provides Broker Dealer services to nearly 400 credit unions nationwide, which offer a full range of investment products, variable insurance products, securities programs and professional services related to securities transactions.

CUNA Mutual Group is a leading provider of financial services to cooperatives, credit unions, their members and valued customers worldwide. With more than 70 years of market commitment, CUNA Mutual's vision is unwavering: to be a trusted business partner who delivers service excellence and customer-focused, best-in-class products and market-driven innovation. More information on the company is available on the company's Web site at www.cunamutual.com.

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