

December 22, 2011

For Immediate Release:

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**NIKAYLA HURD NAMED MEMBER SERVICES MANAGER
AT WEAVERVILLE COAST CENTRAL CREDIT UNION LOCATION**

WEAVERVILLE –**Nikayla Hurd** has been appointed Manager, Member Services of Coast Central Credit Union’s Weaverville member services branch. In making this appointment, the credit union’s President/CEO Dean G. Christensen stated that “we are very pleased to have found the best person for this position right here at the credit union. Nikayla has already hit the ground running and is becoming very involved in her new community.”

Hurd has lived in this tri-county area for over 18 years with almost 10 years of experience in the banking/finance world. She has been a staff member of Coast Central for seven years and has “loved every position and experience I have had here”.

Hurd stated that “to express how I feel about working at Coast Central and becoming a part of the Trinity County community, I would borrow a quote from Dale Carnegie who said ‘People rarely succeed unless they have fun in what they are doing’.”

Founded in 1950, Coast Central Credit Union is the largest locally owned member-owned financial institution in the area. Coast Central has served Trinity County since 1981 when it merged with Trinity Alps Community Credit Union and opened a Weaverville member service branch. It operates twelve member services branches and 19 ATMs throughout Humboldt, Del Norte and Trinity counties. www.coastccu.org.