

For Immediate Release:

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**Coast Central Recognized as Top-Performing, High Asset Credit Union
by Raddon Financial Group**

Eureka – Raddon Financial Group (RFG), a strategic business unit of Open Solutions, Inc., recently presented its Crystal Performance Award to Coast Central Credit Union as a high-performing credit union. Dean G. Christensen, Coast Central Credit Union's President/CEO, accepted the award.

The Crystal Performance Award was designed to recognize credit unions for achieving a top ten ranking based on the RFG Performance Index, a balanced scorecard measurement of growth, income, efficiency and margin management. RFG recognized the top credit unions above \$500 million in assets based on their 2008 performance.

More than 500 credit unions were evaluated for the Crystal Performance Award through RFG's CEO Strategies Group program. Each of the winners ranked among the top two or three percent of all credit unions analyzed by RFG for two consecutive reporting periods in 2008.

"Given everything that has happened in the industry over the past year, we are pleased to have the opportunity to share good news and recognize high performing credit unions. Despite challenging economic conditions, Coast Central Credit Union was able to effectively apply its strategies to perform at the highest level. **As an example, Coast Central gives back, in effect, an additional \$50 to each member household each year in interest savings on loans or interest earnings on deposits compared to the average credit union nationally. This is due to the effective management practices engaged in by the credit union.** Coast Central's volunteer board, management, staff and members should be very pleased with this recognition," offered Bill Handel, vice president of research and product development with RFG.



Left to Right: Bob Dye, General Manager and COO of Raddon Financial Group;
Dean G. Christensen, President and CEO of Coast Central Credit Union;
Stephen Cameron, President of Open Solutions, Inc.