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**For Immediate Release:**

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**SAM WINSTON NAMED AS DIRECTOR EMERITUS  
AT COAST CENTRAL CREDIT UNION**



**EUREKA** – **Sam Winston**, after serving as a volunteer Board member for 42 years, was named as Director Emeritus by the Board of Directors of Coast Central Credit Union. In making the announcement, Chairman Ron Rudebock stated that “over a 42 year span, Sam took part in growing a credit union that made a lot of dreams come true for a large number of families. We’ll certainly miss Sam on the Board and are proud to name him as Director Emeritus.”

Winston started his years of volunteer service to the credit union back in 1968 when the credit union, then known as the Humboldt County Employees’ Federal Credit Union, opened an office at 5<sup>th</sup> and O Streets in Eureka. Upon retiring from the Board, Winston acknowledged his fellow colleagues:

“To the Board members whom I spent many years with, I’ll always cherish your love, respect and guidance. Our meetings weren’t always easy, but we persevered. To you who are new to the Board, you have taken on a great responsibility on behalf of your fellow members. You will do well in helping our credit union take its next steps toward an even brighter future.”

Sam Winston is the second former Board member to be named as Director Emeritus. Joseph McDonough was the first, named in 2002.

Founded in 1950, Coast Central Credit Union is the largest locally owned member-owned financial institution on the North Coast. It operates eleven member services branches and 19 ATMs throughout Humboldt, Del Norte and Trinity counties. [www.coastccu.org](http://www.coastccu.org).