

## SPONSORSHIP GUIDELINES

On behalf of our members, Coast Central Credit Union is committed to assisting a variety of community groups and organizations in their efforts to improve the quality of life in Humboldt, Del Norte, and Trinity Counties. **Due to processing time, sponsorship requests should be submitted four weeks prior to the date the funds are needed in hand.**

Applications may only be submitted by:

- Not-for-profit organizations that demonstrate community support and impact or
- Public benefit organizations (public schools, government agencies, Indian Tribal Governments) or
- Community groups that have a fiscal sponsor that meets one of the above.

We may not accept applications from:

- Organizations that are political, highly controversial or religious in nature
- Projects for deferred maintenance, annual operating costs, or staff salaries
- Those not located in Humboldt, Del Norte, or Trinity County

We encourage acknowledgment of the credit union's contributions i.e.: placement of the credit union logo or name on promotional materials or event signs, programs, etc.

**If a logo is needed for your event please contact [marketing@coastccu.org](mailto:marketing@coastccu.org) for an electronic file.**

Questions? Contact our Marketing Department by emailing [marketing@coastccu.org](mailto:marketing@coastccu.org).

## SPONSORSHIP APPLICATION

Thank you for considering Coast Central Credit Union as a sponsor for your organization.

*Please complete the entire application and send to the following:*

**Marketing Department, Coast Central Credit Union, 2650 Harrison Ave. Eureka, CA 95501**

Or

**marketing@coastccu.org**

Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Organization Tax ID: \_\_\_\_\_

Organization Type: ☐ **Non-profit 501c3** ☐ **Non-profit NOT 501c3** ☐ **Not tax-exempt**

Event/Project Name: \_\_\_\_\_

Event Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Amount Requested: \$ \_\_\_\_\_ Date Needed: \_\_\_\_\_

*Amounts generally range up to \$3,000*

**Check payable to:** \_\_\_\_\_

Donation Item Requested: \_\_\_\_\_ Date Needed: \_\_\_\_\_

*If applicable*

Would you like to: ☐ pick up the check/donation in person, or ☐ have it mailed/delivered?

**Please describe the event/project and how the sponsorship will be used:**

**Please explain how your project/event will benefit our community:**

**Please attach possible sponsorship levels and any additional information regarding the project/event.**