



SPONSORSHIP APPLICATION

Thank you for considering Coast Central Credit Union as a sponsor for your activity. Please read and complete both sides of this application.

Incomplete applications will not be processed.

Application Notes: Coast Central Credit Union is a community-chartered financial cooperative that is owned and operated by its members. Therefore, Coast Central will only sponsor activities, events or organizations that are within our field of membership (includes Del Norte, Humboldt and Trinity counties). See additional guidelines on the back of this page. *Checks can only be made payable to non-profit organizations, not to individuals. Due to processing time, sponsorship requests need to be submitted on or before the Tuesday two full weeks prior to the date the funds are needed in hand.

All applications are subject to availability of funds.

Applicant/Contact Name: _____

Applicant Address: _____

Organization Name: _____

Organization Address: _____

Daytime Telephone Number(s): _____

E-Mail Address: _____

Check to be made Payable to*: _____

Amount Requested: \$ _____ Date Needed: _____

Would you like to: pick up the check in person, or have it mailed?

If mailed, please indicate to which address listed above.

Sponsorship Description: _____

Return to: Marketing Department, Coast Central Credit Union, 2650 Harrison Ave.
Eureka, CA 95501

SPONSORSHIP GUIDELINES

Groups or Organizations applying for sponsorship must:

- Be non-profit and able to demonstrate community support and involvement
- Be based within our field of membership and must benefit those within our field of membership
- Be able to verbalize how the money will be spent

We encourage acknowledgement of the credit union’s contributions i.e.: placement of the credit union logo or name on promotional materials or event signs, programs, etc.

Exclusions – The following are not eligible for sponsorship:

- Individuals
- In general, K – 12 education
- Organizations, projects, events and other activities occurring outside of our field of membership
- Travel or travel-related expenses
- Political, religious or controversial issue activities
- Organizations or programs eligible for State or Federal funding
- Professional fund-raisers working on behalf of an organization
- Generic requests that may have been sent to various organizations – the ‘To whom it may concern’ letter
- Endowments

Please note: Checks must be made payable to a non-profit organization, not an individual

Coast Central Credit Union is a “Not for Profit, Not for Charity But for Service” organization.

In special circumstances the credit union’s Vice President, Marketing can waive any, or all, of the above requirements in the best interests of the parties involved.

Please explain how your project/activity/event will better our community at large.
