



Online Privacy Policy

At Coast Central Credit Union, we respect your right to privacy and understand the critical importance of maintaining the security of your personal information. This Online Privacy Policy relates to the information we collect online through our website, coastccu.org, our 'Coast Central Card Control' app, and our 'Coast Central Mobile' banking app.

Analytics – SiteImprove and Google

We use SiteImprove and Google Analytics to understand how visitors engage with our website.

SiteImprove is committed to being [compliant with GDPR](#) (General Data Protection Regulation) standards. For more information, including its use of cookies, please view its [Privacy Notice & Technical Specifications of Analytics](#).

Google's ability to use and share information collected by Google Analytics about visits to this Site is restricted by the [Google Analytics Terms of Use](#) and the [Google's Privacy & Terms](#). Google Analytics also uses cookies and other similar technologies, to collect information about use of the services anonymously and report website trends, without identifying individual visitors. To learn more about Google's use of cookies, including how to opt out, visit <https://tools.google.com/dlpage/gaoptout>.

Google AdWords

We use Google AdWords for an array of online advertising. AdWords' method of marketing uses cookies to display ads based on an individual's previous visits to our website. To opt out of Google's use of cookies, please visit [Google's Ads Settings](#).

Third Party Links

Coast Central confidently partners with various vendors for services, but does not endorse or guarantee the products, information or recommendations provided by linked sites. Third-party websites may provide less online security than our Site. And further, each third-party link may have a Privacy Policy different than Coast Central's; we encourage you to review each Privacy Policy for more information.

Use of Cookies

Cookies are small text files that can store information. There are two types: Session Cookies and Persistent Cookies. Session Cookies expire when you close your browser, and Persistent Cookies stay on your computer until you delete them. Coast Central and our website provider may use both Session and Persistent Cookies to display ads, customize your web experience, and analyze web traffic.

When you visit coastccu.org, a Persistent Cookie is dropped onto the browser. When you leave our website and then return to our website, we are able to recognize that browser cookie and display an ad.

Neither type of cookies stores any personally identifiable information (PII), but does record the web pages visited on our site. This type of information cannot be used to identify a specific person or user of our service. This data will not be shared with third parties or used to display ads for a third party without explicit written permission from all parties.

If you use multiple browsers or devices, and would like to opt out of ads through our website, it will be necessary to opt out on each browser or device, and if you delete your cookies it will be necessary to opt out again.

To learn more, please see our [Privacy Policy](#).

Children's Online Privacy Protection Act (COPPA) Policy

Coast Central Credit Union complies fully with the Children's Online Privacy Protection Act of 1998 (COPPA), which restricts the collection, use, or disclosure of personal information from and about children under the age of 13 on the Internet.

In general, we do not knowingly market to children under the age of 13 online or otherwise. Occasionally Coast Central may promote children's programs or events such as coloring contests or Youth Week activities. Any information collected in these circumstances will be in accordance with COPPA and any other applicable laws and/or regulations.

We may collect information on domain names, dates and times of visits, and number of page views. This information contains no personal information and will only be used to continue to improve the overall value of our Site. For more information about COPPA, please visit the Federal Trade Commission website, ftc.gov.

Updates to this Policy

Coast Central will revise the “Effective Date” stated at the bottom of this Policy at the time any material changes to the Policy are made.

Contact Us

If you have any questions regarding this Policy call us at (707) 445-8801 or write to us at:

Coast Central Credit Union
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