

Thank you to these employees for their exceptional commitment to CCCU and our communities!

Employee of the Year



**Katelyn Jones**  
Financial Analyst

During our 2019 upgrade, Katelyn assisted with the balancing and transfer of a tremendous amount of member data. Since then, she assisted her Accounting teammates in using the new system, updated processes, and converted reports from the old system to the new. She also assisted employees in other departments with a variety of related processes as well, including Check Processing, Consumer Loans, Member Business Services, and more.

Volunteer of the Year



**Danelle Tegarden**  
Payroll & Benefits Analyst

Danelle's volunteerism spanned every quarter of 2020, and the 200 hours she contributed represented 10% of CCCU's total. Through her involvement as President of Soroptimist, which works to improve the lives of women and girls, she delivered diapers and formula to the Food Bank, provided hygiene items to Women for Shelter, snacks for Marshall Resource Family Center, food for firefighters, assisted Betty Chinn's Family Shelter, and more. As Treasurer of Humboldt Botanical Gardens, she lends her financial expertise and fundraising support.

Volunteer of 3rd Quarter



**Kay Serotta**  
Arcata Uniontown Manager

Kay has been a volunteer superstar. In 2019, she volunteered a total of 81 hours in support of six organizations. In 2020, she contributed a similar amount to Friends for Life Animal Rescue, Housing Authority of Eureka, Arcata Chamber, and more. Kay has also inspired her team and others.

COMMUNITY CORNER

Sessa summoned to the Sheriff?

Sheriff Billy Honsal ordered "Holiday Cookies for CASA" and CEO Jim Sessa delivered them. CCCU partnered with CASA of Humboldt to raise nearly \$8,000, 100% of which went to directly supporting local foster youth.



Kids Helping Kids!

Several CCCU employees volunteered at drop-off locations to accept donations for Toys for Toys, which provides 7,000+ needy children annually with new toys. McKinleyville Supervisor Brandy Castro made it a family affair with her own kiddos!



Big Savings in a Pint-Size Member

Sometimes the littlest members make the biggest impact. It's never too early to start instilling good savings habits in your kids. Our Youth Savings Account, with its opening balance of \$5 and free gifts, is the perfect way to do so. The folks from Shakefork Community Farm are helping their 7-year old save \$100 a month so when he's 17, he'll have money for college or his first cattle herd.



HOLIDAY CLOSURES

Monday, January 18  
Martin Luther King, Jr. Day  
Bayshore Mall location open

Monday, February 15  
Presidents' Day  
Bayshore Mall location open

MEMBER EVENTS CALENDAR

Weds, January 13, at 6 pm &  
Sat, January 23, at 10 am  
"Making the Most of Online & Mobile Banking"  
Ed Christians, VP Information Systems  
Facebook Live: facebook.com/coastcentral

Thursday, February 18  
Annual Meeting:  
A review of CCCU's financial position  
6 pm

CREDIT UNION QUIZ

Answer the trivia question below based on content in this newsletter. Send in your answer to marketinginfo@coastccu.org by Friday, February 26, and you could win a \$25 Coast Central gift card!

Question: What was the percent increase of total CCCU deposits for 2020 over 2019?

Check back in the next Coastline Quarterly for the answer. Good luck!

Congratulations to David Orluck, who won last quarter's quiz with the answer, "15."

WINTER 2020

COASTLINE  
Quarterly

Celebrating 225 years of service!

In this issue, we celebrate our greatest asset: our EMPLOYEES! Congratulations to our 22 service award recipients, who received a total of nearly \$7,000 in monetary awards for their outstanding dedication. These are funds that go into the community to support local businesses. We also congratulate our 12 Employee of the Month awardees, who received monetary awards and engraved glass pieces. Thank you all for your commitment to CCCU and members! Check out the back page for more well-deserved recognitions.

5 years



Adreana Leon



Maya Martin, Pam Gan, Kayla McClelland,  
Shelly Iloff



Phil Sullivan, Talore Shipley, Ashley Bott,  
Danielle Brady-Ponce



Steve Friedman, Will Compton

(Not pictured: Brittney Fisher and Brittany Romero)

10 years



Jill Kelley, Maggie Simas, Michelle Souza,  
Matt Antongiovanni

15 years



Michelle Tracy and Deeann Hewitt

20 years



Danielle Ray

35 years



Debbie Spellenberg and  
Liz Greene

2020 Employees of the Month



Trevor Woodard



Larry De Ridder, Pam Gan, Katelyn Jones,  
Misty Blake, Greg Henderson



Emily Abfalter, Adriana Parra, Jera Newland,  
Rebecca Gascon, Kateline Dominguez-Green



Shirley Yanez



## Happy 2021!

Together, we made it through 2020. I think it's safe to say that every one of us has been affected by the global pandemic in some way. At the time of this writing, a few pharmaceutical companies are seeking FDA approval for COVID-19 vaccines. Here's hoping we are indeed seeing a light at the end of this very long tunnel.

Although 2020 brought significant challenges to many, there were several accomplishments that positively impacted members. Earlier in the year we introduced a safe and convenient new account and loan application process available to you via Online and Mobile Banking, and to potential members through our web site. We also replaced our entire fleet of ATMs, which involved a tremendous amount of work by dozens of employees and vendors in a matter of only six weeks. We appreciate your patience, and are pleased about the positive feedback received related to the added conveniences, especially in terms of deposits without envelopes. In November, a total of 6,000 deposits were made at our new ATMs, up 20% from October. Numbers for CheckFlash, our convenient mobile deposit option, totaled nearly 12,000 checks, still trending nearly double pre-COVID numbers.

Another notable highlight of 2020 was the opportunity to provide \$455,000 in giving through COVID Community Care Grants, Community Investment Grants, and numerous sponsorships. We are grateful to our volunteer Board of Directors who remains fully committed to supporting our communities.

In other good news, membership remains strong. According to the June 30 Deposit Share Report released annually by the FDIC and NCUA, in our tri-county area Coast Central remains at the top, with a 36.35% share of total deposits, followed by the next closest competitors at 15.75% and 11.16%. Looking at our 2020 deposits compared to 2019 shows a 16% increase (compared to a 4% increase 2019 over 2018). Thanks to all of you for your confidence in your local credit union.

Our staff is strong as well. I want to extend my congratulations to all of our employees shown on the cover, as well as our Employee of the Year and Volunteer of the Year on the back cover. This uncertain year has only reinforced the fact that our 260 employees are truly our greatest assets, and these individuals are a perfect example. I also want to thank each of you, our 72,700 member-owners. We appreciate your patience, cooperation, and loyalty in this unprecedented year. Please continue to do all that you can to keep you and your loved ones safe.

**Jim Sessa**

*President/CEO*



### GRANTS Fall 2020 \$100,000 total

#### Humboldt County

- \$14,170: **Ironsides Post 9561 Vets of Foreign Wars** for Willow Creek kitchen remodel
- \$8,000: **Fieldbrook Volunteer Fire Department** for compressor breathing air station
- \$6,418: **Redwood Coast Mountain Bike Association** for trail conversion projects
- \$5,309: **Big Brothers Big Sisters** for youth mentor program
- \$5,000: **Eureka Chamber of Commerce** for software updates for local business support
- \$5,000: **Locally Delicious** for farmer support program for low income families
- \$4,150: **Northcoast Stand Down** for camping gear for at-risk veterans

#### Del Norte County

- \$16,650: **Habitat for Humanity** for building/utility fees for low-income housing
- \$10,000: **Redwood Parks Conservancy** for construction of first Del Norte County bike trail

#### Trinity County

- \$8,476: **Trinity Together/The Watershed Center** for career kits for middle schoolers
- \$5,994: **Weaverville/Douglas City Parks & Rec** for sports equipment for K-8th graders

#### All Three Counties

- \$10,833: **Bird Ally X** for freezer for food security for wildlife patients



### Woman of Distinction!

Mandy Marquez, Member Business Services' Senior Commercial Loan Officer, was selected by Fortuna Kiwanis to receive the 2020 Woman of Distinction Award. Those recognized by the organization "have made a commitment and significant difference in their community by showing vision, creativity, and initiative. They are a role model and inspire others in their leadership." Mandy's dedication to the women and children of our community includes Hydesville Booster Club, School District Board and 4-H Club, as well as the Humboldt County Fair, Soroptimist International, and more. Congratulations, Mandy, and thank you for making a difference at CCCU and in our community!

## The Pros and Cons of Early Retirement Plan Rollovers

Should you withdraw and reinvest your retirement plan money while you are still on the job?



Did you know you might be able to take some or all of the money in your 401(k), 403(b), or 457 plan and roll it over into another type of retirement account? Were you aware that you could do this while you are still working for your current employer – without any withholding or early withdrawal penalties?

Let's look at how these rollovers can happen and the pros and cons of making them.

**Some 401(k), 403(b), and 457 plans offer this kind of flexibility.** If your plan provides this choice, you must first pay attention to the rules.

**To start, some basics.** Distributions from 401(k) plans and most other employer-sponsored retirement plans are taxed as ordinary income, and if you take one before age 59½, a 10% federal income tax penalty commonly applies. (The 2020 CARES Act allows some one-time exceptions to penalties this year.) In addition, 20% of the withdrawn amount is withheld for tax purposes. Generally, once you reach age 72, you must begin taking required minimum distributions.<sup>1</sup>

**Now, the fine print.** You may be able to take money out of your plan in your 50's or 60's, while still working, via an in-service non-hardship withdrawal by arranging a direct rollover of these assets to an Individual Retirement Account (IRA), avoid both the 10% penalty and the 20% tax withholding in the process.<sup>2</sup>

An IRA may give you a wider range of investment options than many employer-sponsored retirement plans. If you are dissatisfied with the range of choices your plan presents, this alone may motivate you to make a direct rollover.<sup>3</sup>

You should certainly speak to a financial professional with the knowledge to help you coordinate a direct rollover (also called a trustee-to-trustee transfer). A direct rollover moves assets from your workplace retirement plan into an IRA without a taxable event.<sup>2</sup>

Generally, distributions from traditional IRAs must begin once you reach age 72. The money distributed to you is taxed as ordinary income. When such distributions are taken before age 59½, they may be subject to a 10% federal income tax penalty; although, the CARES Act allows some exceptions to these penalties in 2020. You may continue to contribute to a Traditional IRA past age 70½ under the SECURE Act as long as you meet the earned-income requirement.<sup>4</sup>

**The criteria for making in-service non-hardship withdrawals can vary.** Some workplace retirement plans simply prohibit them. Others permit them when you have been on the job for at least five years or when assets in your plan have accumulated for at least two years or you are 100% vested in your account.<sup>2</sup>

In addition, you will want to ask your employee benefits or human resources officer some questions. How long will a direct rollover take? Is there a dollar or percentage limit on how much can be rolled over? Can you withdraw and roll over matching contributions as well as your own account contributions and earnings?

**Weigh the pros and cons.** Who knows if your reinvested assets will perform better in an IRA than they did in your company's retirement plan? Only time will tell. Right now, you can put up to \$7,000 into an IRA, annually, if you are 50 or older; that pales in comparison to the \$26,000 yearly contribution limit on a basic 401(k), 403(b), or 457 plan. Lastly, if your employer matches your retirement plan contributions, getting out of the plan may mean losing future matches.<sup>5</sup>

**Please call (707) 445-8801, ext. 615, to set up a no-cost phone consultation.**



**Mark Gorge**  
Financial Advisor



**Reed Nichols**  
Financial Advisor



**Heather Ponsano**  
Associate Financial Advisor

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- 1 - IRS.gov, February 20, 2020
- 2 - DW401k.com, May 10, 2020
- 3 - CNBC.com, April 21, 2020
- 4 - Investor.Vanguard.com, May 10, 2020
- 5 - IRS.gov, November 6, 2019